



MINISTRY OF EDUCATION AND CULTURE  
FINLAND

# Finnish Higher Education

Finnish higher education delegation to Brasilia  
4<sup>th</sup> – 8<sup>th</sup> of March 2024

- the northernmost university in the EU
- 4750 students, 730 staff
- founded in 1979

## Research Profile

- University of Lapland combines high quality education and research in art and design, education, law, social sciences and tourism.
- By exploring issues that can promote safety, justice, indigenous research, and sustainability in the northern areas, we are working towards solutions for both global and local settings.

## Study opportunities

**Master's degree programmes in English** in sustainable art and design; responsible tourism, service design, sustainability law and natural resources.

**Doctoral education** focuses in *The Arctic in a Changing World*, a cross-disciplinary program themes such as: inclusive communities and welfare; governing transitions in the environment and society; innovation in art & design.

**In our students' words:** "cozy atmosphere", "small group sizes", "flexible study paths", "safe", "close to nature"



[Pohjoisen puolesta, maailmaa varten / For the north, for the world / Davi bealis, máilmmi várás - YouTube](#)



# University of Oulu

Founded in  
**1958**

**8**

faculties

**65 000**

alumni

**90+**

nationalities

**274M€**

total funding

**14 000**

students

**4 000**

employees

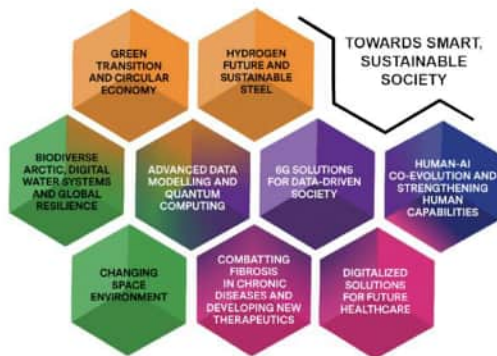
**36%**

international  
research and  
teaching staff

**24**

international  
English-taught  
degree programmes

In the  
**top 3%**  
of universities  
worldwide



## Strategic sustainable partnerships:

- Multidisciplinary collaboration
- Researcher mobility
- Global opportunities for students

## Research excellence:

- Sustainable materials, systems and technologies
- 6G-enabled sustainable society
- Digital health solutions
- Combatting fibrosis in chronic diseases
- Clean hydrogen production and use
- Digital waters
- Arctic interactions, resilience and global change

## Advancing sustainability through education:

- Integrated in all study programmes
- Minor studies available to all
- University of Oulu Summer School

University of Oulu

# Seinäjoki University of Applied Sciences

- Graduates have ranked SeAMK #1 in Finland in 2019, 2020, 2021 and 2022, number #2 in 2023 (AVOP)
- Finnish Education Evaluation Center awarded SeAMK Excellence Label
- We currently have five degree programs in English: Agrifood Engineering, Automation Engineering, International Business, MBA and Nursing
- Currently cooperating with Pontificia Universidade Catolico do Panama (PUCPR)
- We wish to build strong cooperation to Brazil and to start joint programs together!



# Savonia University of Applied Sciences

*This is the way to change the world*

**STUDENTS**

**+8000**

**ALUMNI**

**30000**

**BUSINESS  
PARTNERS**

**2300**

**STUDENT  
EMPLOYMENT**

**90%**

**Employees**

**+600**

**RDI Volume**

**14M€**

**Turnover**

**59M€**

**Students  
remaining  
in the region**

**60%**

## International Bachelor Degree Programmes

Information Technology  
(Internet of Things)  
Bachelor of Engineering

Mechanical  
Engineering  
Bachelor of Engineering

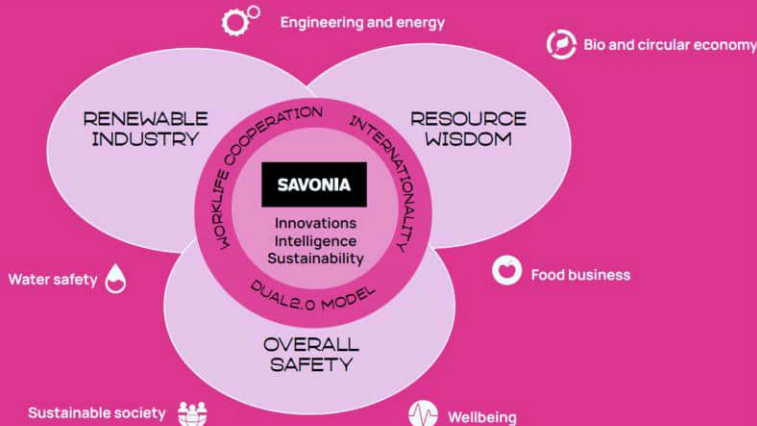
Industrial Management  
Bachelor of Engineering

International Business  
Bachelor of Business  
Administration

Registered Nurse  
Bachelor of Health Care

Tourism and  
Hospitality  
Management  
(bilingual EN-FI)  
Bachelor of Hospitality  
Management

International Master Degree Programmes (online):  
Digital Health and Energy Engineering



**SAVONIA**



# Satakunta University of Applied Sciences

**SAMK operates on the southwest coast of Finland: Four Campuses in Four different Cities in Pori, Rauma, Kankaanpää and Huittinen**

**Personnel 510**

**Students 6 700**

**1000 international students represent**

**Over 100 different nationalities**

**More than 40 degree programmes**

**200 partner institutions around the world**

**Bachelor Programmes in English:**

**Artificial Intelligence (AI), Data Engineering**

**International Business (NIBS accredited)**

**International Tourism Management**

**Logistics**

**Mechatronics**

**Nursing**

**Physiotherapy (WCPT accredited)**

**Master Programme in English:**

**Sustainable Business Management**

**ROBOAI RESEARCH AND DEVELOPMENT RESEARCH**

<https://www.roboai.fi/en/>

**MARITIME LOGISTICS RESEARCH CENTER**

<https://www.merilogistiikka.fi/en/>

**CENTER FOR TOURISM BUSINESS DEVELOPMENT**

<https://www.matkailunkehittamiskeskus.fi/en/>

**RESEARCH CENTER WANDER**

<https://www.wander.fi/en/>

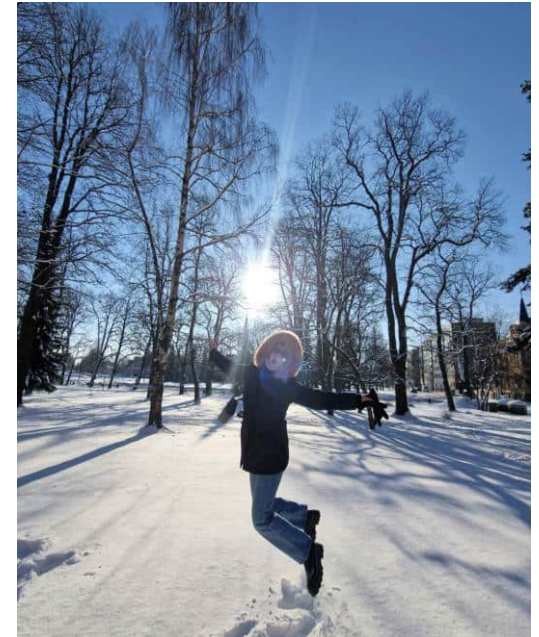
**BUSINESS INTELLIGENCE CENTER BIC**

<https://www.tiedollajohtaminen.fi/en/>

**HUMAN INCLUSION AND FUNCTIONING**

<https://www.samk.fi/en/human-inclusion-and-functioning/>

**SIMULATION CENTRE FOR HEALTH AND WELFARE** <https://www.samk.fi/en/research-and-cooperation/simulation-centre-for-health-and-welfare/> (in Finnish)



# University of Turku

**Building a strong and sustainable future**

## STRATEGIC RESEARCH AND EDUCATION PROFILES

- > Biodiversity and sustainability
- > Future technologies and digital society
- > Cultural memory and social change
- > Children, young people and learning
- > Health, diagnostics and drug development
- > Sea and maritime studies

**1st**  
FINNISH LANGUAGE  
UNIVERSITY IN THE WORLD

**8**  
FACULTIES

**25,000**  
STUDENTS AND  
EMPLOYEES

**+100**  
YEARS OF RESEARCH  
AND EDUCATION

**4**  
INDEPENDENT  
UNITS

**+100**  
NATIONALITIES

Photo: The Archipelago Research Institute on the Seili island  
AI Media / City of Turku



# Turku University of Applied Sciences



Campuses in  
Turku  
and Salo

## Strategic themes

Green economy | A good life | Our Baltic Sea | At home in the hybrid world

Over **12,000** degree programme students in the fields of

- Technology, Communications and Transport
- Health Care and Social Services
- Business Administration
- Arts and Culture

**800** employees

**77 MEUR** turnover

**65%** equity ratio

**AAA** credit rating

**A+** PeoplePower classification

Strongest in Finland **platinum certificate**

Quality label: **FINEEC audited**

(Figures 2022)

## Yearly

**2000+** graduates

**1,000+** publications

**200+** ongoing projects

**10 MEUR+** external RDI funding

## Objectives for collaboration



- Building Strong co-operation Networks in Brazil
- RDI Collaboration and Joint Projects
- Educational Collaboration

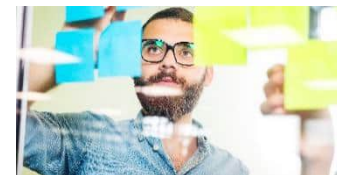


## OPENS DOORS TO FUTURE CAREERS

Haaga-Helia is interested in

- Building RDI networks in developing Service Business, Digitalisation & AI, Green Transition, Entrepreneurship, Sales and Vocational Teacher Education
- Educational collaboration

**HH Labs:**  
Experimental, professional and participatory activities



## KEY FIGURES

**Personnel** 750

**Students** 11 300

**International students** 1 000

**Nationalities** 95

**Bachelor programmes** 18

**Master programmes** 13

**Partner companies** 100

**International partner**

**universities** 200

## EDUCATION

### **Business**

Bachelor 4 680, Master 730

### **Information Technology**

Bachelor 1 920, Master 200

### **Hospitality and Tourism**

Bachelor 1 460, Master 220

### **Sports**

Bachelor 560, Master 150

### **Journalism**

Bachelor 210, Master 50

### **Vocational Teacher Education**

590

## RESEARCH AND DEVELOPMENT

**Carbon Neutral Experience 2.0** – Tourism, hospitality and events

**CURATE** – Co-created student-centered incubator programme

**ENRICHER** – Green tourism service development and experiential learning

**FAIR** – Finnish AI region

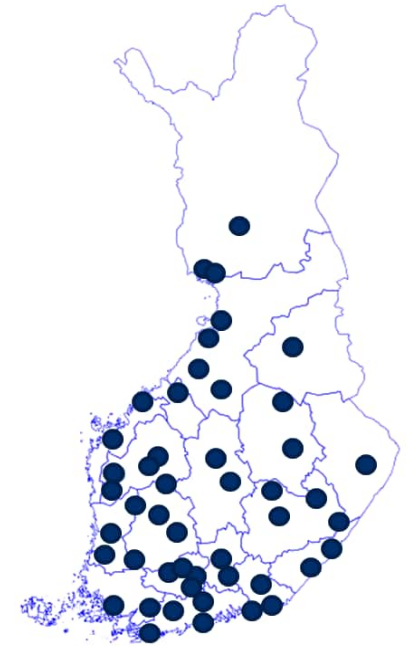
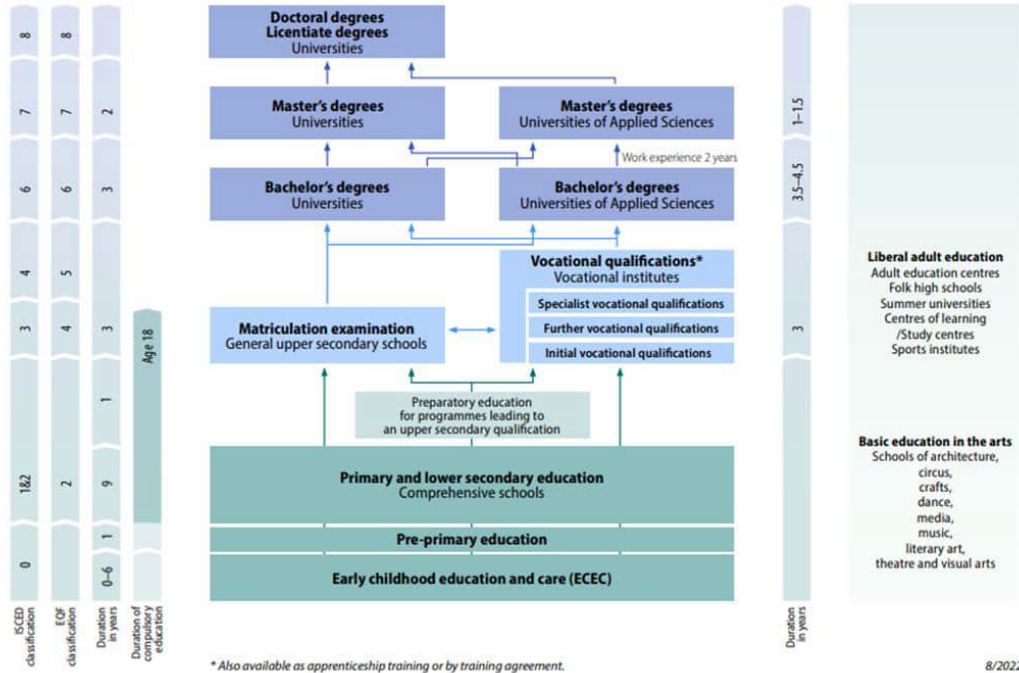
**PATA** – AI-enabled customer experiences

**Virtual Nature** – Digitalisation and expert cooperation for sustainable nature tourism



# Ministry of Education and Culture

## EDUCATION SYSTEM IN FINLAND



13 universities and 22 universities of applied sciences operate within the Ministry of Education and Culture's administrative branch.

# Finnish National Agency for Education EDUFI

## Our tasks in a nutshell

- developing education and training, early childhood education and care and lifelong learning; anticipating society's competence needs
- drafting the national core curricula
- facilitating programmes and contracts that promote internationalisation
- providing services for student admissions
- producing information to support development and decision-making in our field
- promoting recognition of studies completed abroad

## Objectives



# Education Finland



- Education Finland is a governmental cluster programme supporting the trusted Finnish education providers in their growth on the international education market:
- 130 official members (**companies, higher education institutions and other education and training providers**), additional 26 companies and organizations in the “seed phase”
- The services include e.g. information on business leads, collaboration opportunities, promotional events (fairs, trade missions) and matchmaking of opportunities as well as market intelligence and support on product/service development.
- Members commit to a code of conduct + are entitled to use a membership logo
- We work in close collaboration with Ministry of Education and Culture, Ministry for Foreign Affairs, Finnish embassies and Business Finland
- Programme is funded by Ministry of Education and Culture and coordinated by the Finnish National Agency for Education.



# Thank you!